

United Way Awards Supporters for Campaign Leadership

Red Deer, Alberta – Thursday, January 26, 2012 – United Way of Central Alberta staff, volunteers and supporters gathered on Thursday to recognize companies and individuals who demonstrated exceptional dedication during the 2011 campaign.

The **2011 Community Builder Awards** is presented to supporters to recognize their dedication to Central Alberta. Eligible organizations must show significant or sustained growth in their campaign regarding participation and/or financial investment, and must demonstrate commitment to building community awareness. The 2011 Community Builder Awards were presented to:

Sustained Growth:

Evrax Inc.
RDC

Significant Increase:

NOVA Chemicals
Proform Concrete Services

The **Welcome Aboard Award** was presented to the **RCMP**. Employees exhibited their commitment to Central Alberta by choosing to organize a United Way campaign this year for the first time.

The **2011 Ray Morrison Award** was presented to **Karen Reay** for their outstanding commitment and volunteer work with United Way. The Ray Morrison Award was created to acknowledge Ray's exemplary level of commitment of +15 years of volunteer leadership.

The **2011 Loaned Representative Award** was presented to **Red Deer College** and **Central Alberta Women's Outreach Society** for supporting United Way's loaned representative program. Each year, United Way is fortunate to welcome one or more loaned representatives to the team from September to November to assist with campaign.

United Way also presented several Employee Participation Awards:

Silver Award - employees with 70% participation and \$25 or more per capita

Costco
Kipp Scott

Gold Award – employees with 75% participation and \$25 or more per capita

Agrium Inc.	Canadian Mental Health Association
Canadian Western Bank	Evrax Inc.
Gord Scott Nissan	Group2 Architecture Engineering Ltd.
Scott Builders Inc.	Scott Kia
Scott Subaru	

Excellence Award – employees with 100% participation and \$50 or more per capita

Scotiabank – Gaetz & 67th
United Way of Central Alberta

Mercury Award - employees who have shown outstanding improvement from previous years

Names



For more information, please contact:

Robert Mitchell
CEO
United Way
of Central Alberta
United Way of Central Alberta
403.343.3900

Lars Rogers
Volunteer Campaign Co Chair